



# Tim Scheman

2619 S. Compton Avenue, St. Louis, Missouri

(573) 239-8707 | t.scheman@gmail.com | timscheman.com

## Experience

### Senior Web Developer

Timmermann Group

February 2018 - Present

- Complete wide array of development projects based in PHP, JavaScript, HTML, and CSS
- Develop web solutions in both Object Oriented and Procedural programming paradigms
- Develop B2B and B2C web solutions utilizing Wordpress
- Develop e-commerce solutions utilizing WooCommerce and Wordpress
- Develop custom WordPress Plugins
- Produce websites using Elementor Pro Themes and Kits
- Develop custom solutions within the Elementor environment
- Proactively maintain updates to WordPress software and Plugins on over one hundred websites
- Proactively maintain Shopify sites and non-CMS websites
- Manage website hosting running on both NGINX and Apache infrastructure
- Work alongside creative and project management teams to determine solutions to client marketing goals
- Work with fellow senior developers in upholding development best practices
- Provide professional development mentorship to junior developers
- Work with the SEO team to implement technical and on-page SEO fixes

### Owner/Developer

Let Tim Design It!

August 2003 - Present

- Supplementary to my full time position with Timmermann Group, maintain a small web development side project called Let Tim Design It
- Designed and developed websites and artwork for clientele in the music industry
- Currently developing ArtistPress, a WordPress Plugin for artists and musicians to help with self-promotion as professional artists

### Web Developer

Home Advertising Inc.

September 2016 - February 2018

- Strategized, designed, developed, and maintained websites
- Directed social media strategy
- Created and managed social media accounts
- Curated and published social content for B2B clients and community banks
- Completed graphic design, including the design of print advertising, identity and branding, along with pitch decks and other collateral design work



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## Web / Graphic Designer

MayeCreate Design

December 2013 - September 2016

- Worked as a multi-disciplined designer with a primary focus on web design and development
- Designed and developed B2B and B2C web solutions utilizing Wordpress
- Designed and developed email marketing campaigns
- Designed print materials, including brochures, business cards, direct mail, and other marketing materials
- Served as the project lead for the Safe Site website insurance plan
- Updated the WordPress core software and plugins on over eighty websites
- Worked with server administration team to prevent and eradicate any malicious code

## Web Designer

Henry Schein Animal Health (McAllister Software Systems)

July 2011 - December 2013

- Designed and developed themes for the PetWise Websites content management system
- Designed user interface for online documentation
- Contributed to the documentation of PetWise CMS
- Provided customer training and technical support

## Education

Bachelor of Fine Arts – Specializing in Graphic Design and Illustration

Southeast Missouri State University

## Technical Skills and Experience

### Languages, Libraries and Extensions

- PHP
- JavaScript
- React
- jQuery
- HTML 5
- CSS 3
- SCSS
- LESS

### Content Management Systems

- WordPress
- Shopify
- Expression Engine

### APIs

- Salesforce
- BOX
- PWN Health

### Design and other Software

- Figma
- Sketch
- Adobe Creative Cloud
- MailChimp

### IDEs

- Visual Studio Code
- Sublime Text