



Tim Scheman

(573) 239-8707 | St. Louis, Missouri | timscheman.com

Skills

Languages and Frameworks

PHP

JavaScript

React

jQuery

HTML

CSS

SCSS

LESS

Content Management Systems

WordPress

APIs

Salesforce

Google

BOX

PWN Health

Design Software

Figma

Sketch

Education

Bachelor of Fine Arts

Southeast Missouri State University

Experience

Timmermann Group - Senior Web Developer

February 2018 - Present

- Develop a wide array of development projects based in PHP, JavaScript, HTML, and CSS
- Develop B2B and B2C web solutions utilizing Wordpress CMS to enhance user engagement
- Develop e-commerce solutions utilizing WooCommerce and Wordpress
- Develop custom WordPress Plugins
- Produce websites using Elementor Pro Themes and Kits
- Develop custom solutions within the Elementor Pro environment
- Proactively manage and update WordPress core software and plugins across a portfolio of 100+ websites to ensure peak performance, stability, and robust security.
- Manage website hosting running on both NGINX and Apache infrastructure
- Work alongside design and project management teams to determine solutions to client marketing goals
- Work with fellow senior developers in upholding development best practices
- Provide professional development mentorship to junior developers
- Collaborate with conversion services team to implement technical and on-page SEO fixes and landing pages

Let Tim Design It! - Owner/Developer

August 2003 - Current

- Maintained small web development side project, Let Tim Design It!, enhancing online presence for clients
- Designed and developed websites and artwork for clientele in the music industry
- Currently developing ArtistPress, a WordPress Plugin designed to assist artists and musicians with self-promotion

Home Advertising Inc. - Web Developer

September 2016 - February 2018

- Strategized, designed, developed, and maintained websites
- Developed comprehensive social media strategy, enhancing brand visibility and engagement
- Established and maintained social media accounts to build brand presence.
- Curated and published social content for B2B clients and community banks.
- Completed graphic design, including print advertising, identity and branding, along with presentation decks.



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MayeCreate Design - Web / Graphic Designer

December 2013 - September 2016

- Executed multi-disciplined design projects with a primary focus on web design and development
- Created B2B and B2C web solutions utilizing Wordpress to enhance user engagement
- Served as the project lead for the Safe Site website insurance plan
- Designed and developed email marketing campaigns
- Updated the WordPress core software and plugins on over eighty websites
- Worked with server administration team to prevent and eradicate any malicious code
- Designed print materials, including brochures, business cards, and direct mail to support marketing campaigns

Web Designer - Henry Schein Animal Health

July 2011 - December 2013

- Designed and developed themes for the PetWise Websites content management system
- Designed user interface for online documentation
- Contributed to the documentation of PetWise CMS
- Provided customer training and technical support

Signs & Graphics Production Specialist - FedEx Office

September 2009 - July 2011

- Designed and developed themes for the PetWise Websites content management system
- Designed user interface for online documentation
- Contributed to the documentation of PetWise CMS
- Provided customer training and technical support

Manager - FedEx Office

2000 - September 2009

Lead a major center business unit, which includes decision making in area involving customers, team members, operational issues, business planning, priority setting, creating staff schedules, team member performance appraisals, compliance with company policies, and all other areas of center business.